



## Peterson Referral Reward System



Thank you for participating in the Peterson Referral Reward System. Who better to give honest feedback on our mills than you, the owner, who knows the mill inside and out?

It is a simple system whereby we reward you, the referral, for sharing what you know and have learnt about milling, and running your Peterson Portable Sawmill in particular. We are not asking you to 'sell' our mill. We only want you to give genuine and fair feedback on its operation, performance, and maintenance.

The time you spend with potential buyers will earn you Peterson Points (P) that can then be redeemed for spare parts, accessories, merchandise and more.

So here is how you can earn P:

- **Refer new customers**  
If you forward Peterson Global Sales, a new potential customer who is not already listed in our database you will be rewarded 10P
- **Phone conversation**  
If you have a ½-hour phone conversation with a customer we refer to you, giving your honest opinion of the Peterson Portable Sawmills and our customer service you earn 50P
- **Mill demonstration**  
If you give a demonstration of your Peterson Portable Sawmill in operation, along with a brief overview of the basic operation of the mill, i.e. how to make the different cuts, pivoting the blade, loading logs, sharpening the blade, quarter sawing etc, you can earn up to 320P depending on which mill you have.
- **Mill Sale**  
If a customer you have dealt extensively with ends up purchasing a Peterson Portable Sawmill, you earn up to 1400P depending on which mill the customer buys.
- **Training our new Peterson mill owners**  
If you give full training to a new Peterson mill owner which will involve showing them how to set up their mill, do basic and double cuts and how to do maintain their mill i.e. sharpening their blade. You can earn up to 1400P depending on which mill the new customer has.
- **Just doing something for us**  
If you do something for us like a help out with a show, get featured on the website etc. At our discretion we can award you with P for your efforts.

### It's that easy!!

The added benefit of this system is it rewards you P, *regardless of whether the customer purchases a sawmill*. Your points do not expire\*, so you can save up your points to purchase anything on the P list. If there were something else, in particular, you would like, just ask whether you can use P for it.

To sign up to the program, simply complete the following application form and either fax or post it in. In order for Petersons to keep an accurate record of your points, a Claim Form *must be completed* and sent to me within one month of the conversation or demonstration. Simply fax or post the form in to me, or complete it online to redeem your P.

If you have any questions, please do not hesitate to contact us.

Kind Regards

Emma Aldridge

\* Peterson's reserve the right to suspend the scheme or any part of it if deemed necessary, at which time customers will be required to use their accumulated points to claim any rewards they are eligible for, or so forfeit their points. Points can only be redeemed through Petersons Global Sales and not their representatives, such as Agents and State Representative.



**APPLICATION FOR PETERSON POINTS (Owners)**

**Name:** .....

**Address:** .....  
.....

**Phone Number:**    **Hme / Bus** .....                      **Mobile:** .....

**Best hours to contact:** .....

**Email Address:** .....

**Mill Model:** .....

**Experience:** .....  
.....

**Are you happy to be used for:**

- Phone conversations     Mill demonstrations     Shows

**Signature:** .....                      **Date:** .....

**Please complete and either email, post or fax through to Emma:**

Petersons Global Sales Ltd - PO Box 10077, Rotorua, New Zealand, Ph/Fax +64 7 3480863  
USA 1877 327 1471, Aust 1800 150 529, NZ 0800 747 583, Canada 1866 260 6464, UK 0800 028 0863  
Email: ealdrige@petersonsawmills.com, www.petersonsawmills.com



**CLAIM FORM**

**Name:** .....

**Phone:** ..... **E-mail** .....

**Date of Activity:** ..... **Location:** .....

- Activity:**
- 'Cutting Comments' referral
  - Referred contact
  - Phone conversation
  - Mill Demonstration
  - Show Demonstration
  - Mill Sale
  - Other .....

**Name of Referral:** .....

**Relationship:** .....

**Signed:** ..... **Date:** .....

**Please complete and either email, post or fax through to Emma:**

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ealdrige@petersonsawmills.com, [www.petersonsawmills.com](http://www.petersonsawmills.com)



OFFICE USE ONLY

Name: ..... Date: ..... Points Awarded: .....





## **Peterson Points Purchases and Freight**

### **Purchases:**

You can purchase any spare part or merchandise that we sell with your . Contact us by email or phone of what you would like and we will tell you how many  you will need to purchase it.

### **Freight:**

Freight is calculated separate to what you are buying because there are many ways to pay for freight. You can pay for it with you  or you can pay for it with money and save your  for spare parts. There may also be a stock distributor in your country, which will mean less freight and faster delivery.

### **Contact Details for Peterson Points:**

Please submit all forms and requests to:

#### **Emma Aldridge**

Email: [ealdridge@petersonsawmills.com](mailto:ealdridge@petersonsawmills.com)

Phone: NZ: 0800 747 583  
UK: 0800 028 0863  
AUS: 1800 150 529  
CAN: 1866 260 6464  
USA: 1877 327 1471

+64 7 348 0863

Postal Address: PO Box 10077  
Rotorua  
New Zealand

These forms can be filled in at our website: [www.petersonsawmills.com/owners\\_ppoints.htm](http://www.petersonsawmills.com/owners_ppoints.htm)